

COMPANY PROFILE
2023



SERECO[®]
quality equipment manufacturer 

since 1975
made in ITALY

TABLE OF CONTENTS

C.		p.
1	Our History	4
2	Vision and Mission	7
3	Organization chart	8
3.1	Team	9
4	Activities	12
5	Factory	13
6	Vertical integration	16
7	Products	18
8	Field of use and Processes	20
9	Certifications	21
10	SERECO commitment for the environment	26
11	Our Market	28
12	Company info	29





SERECO was founded on December 24th 1975 by Mr. **Donato Ritella**, at that time a young and brave entrepreneur who identified in the environmental protection and in particular in the sewage and **water treatment** a potential sector, an **environmentalist** at a time when it was not fashionable to be.

The first years were dedicated to the development and construction of **sewage treatment plants**, particularly **package plants** for small and medium-sized communities, directly designed and manufactured.

In the eighties of 1900's the design and construction of **potable water plants** begin. The company acquires a huge experience in the production of special treatment machines for water and sewage whose construction for the supply to third parties has become the main activity since 1989. Already in 1998 the company looks beyond Italy and almost immediately finds a positive welcome in foreign markets and until today the company boasts supplies in more than 72 Countries.

Having a process of quality system management is the key, but equally important is to certify it and SERECO does that obtaining in 1997 **ISO 9001** certification with DNV.

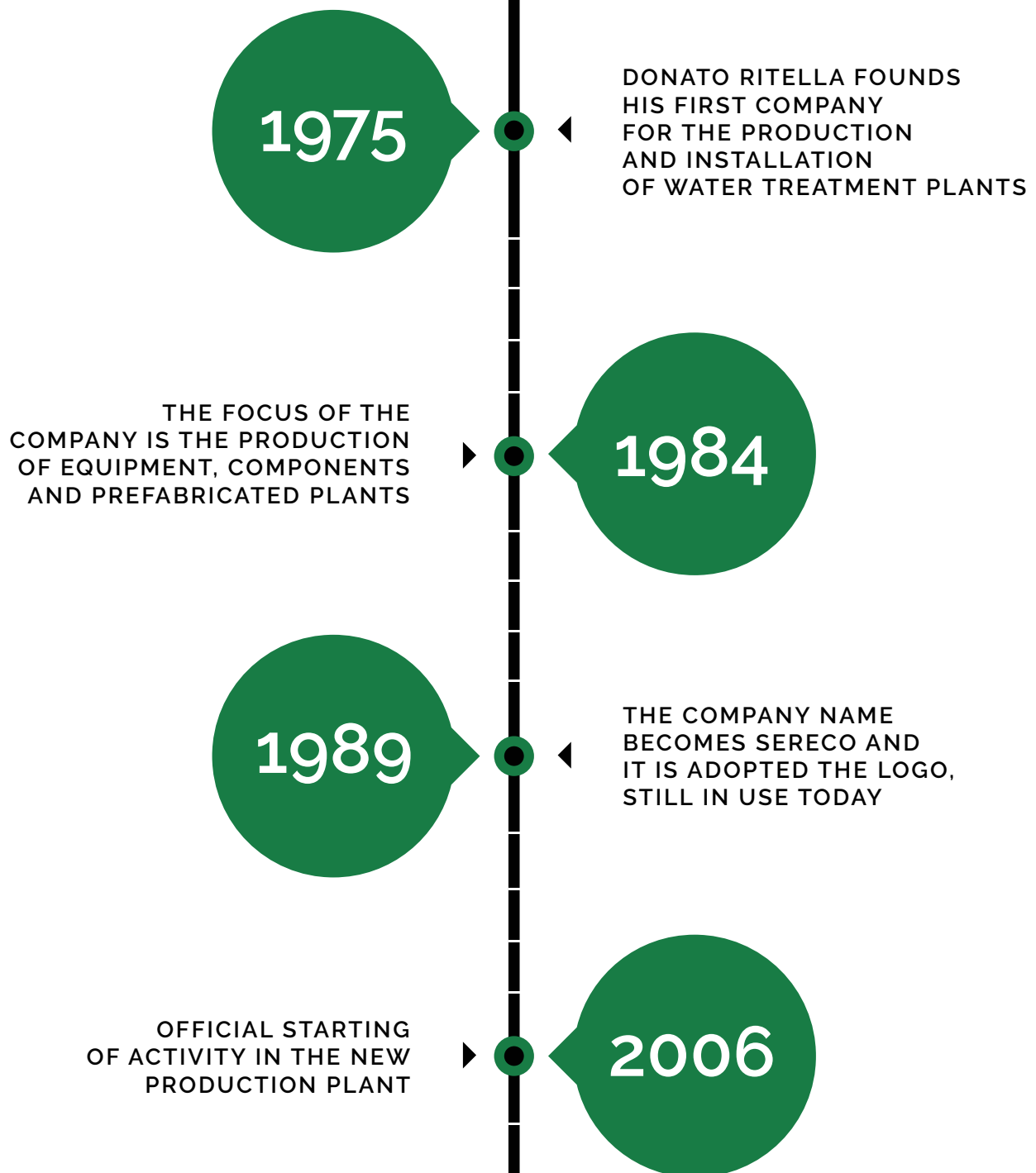
The increase in the production requires a larger and equipped workshop. In 2006 the **new factory** of more than 20000 m² opens. In 2011 the company celebrates its birthday with the opening of its **fully renovated offices** covering today 1200 m² on three floors.

1

OUR HISTORY

Design, innovate, implement, integrate, diversify: these are SERECO watchwords for the realization of its products and plants. These words can turn into reality because SERECO is of **experience and young company.**

The experts with more than 40 years activity in the sector of water and sewage treatment closely work with qualified young people mainly graduated at Polytechnic of BARI; the average age of managers is about 45, in Italy almost an anomaly. There is also a significant presence of women at all levels of the company organization.



2011

CERIMONY FOR
THE NEW OFFICES

COMMERCIAL BRANCH OF
SAIF ZONE OPENING

2018

2023

DESIGN, INNOVATE,
INTEGRATE, DIVERSIFY:
THE SERECO WATCHWORDS



The Board of Directors currently in office is composed by (from left to right) Donato Ritella, Arianna Ritella and Tommaso Ritella.

2

MISSION

We put our history and expertise at the **service of our customers** transforming their needs into **quality solutions**. We design, build and supply all over the world equipment, plants and services for treating water, wastewater, sludge and air, and convert them into new resources.

With the **commitment and passion** of our people we make a difference since 1975.

VISION

Reference **partner** in **creating reliable and innovative solutions** for the **wel-being** of the **environment**.

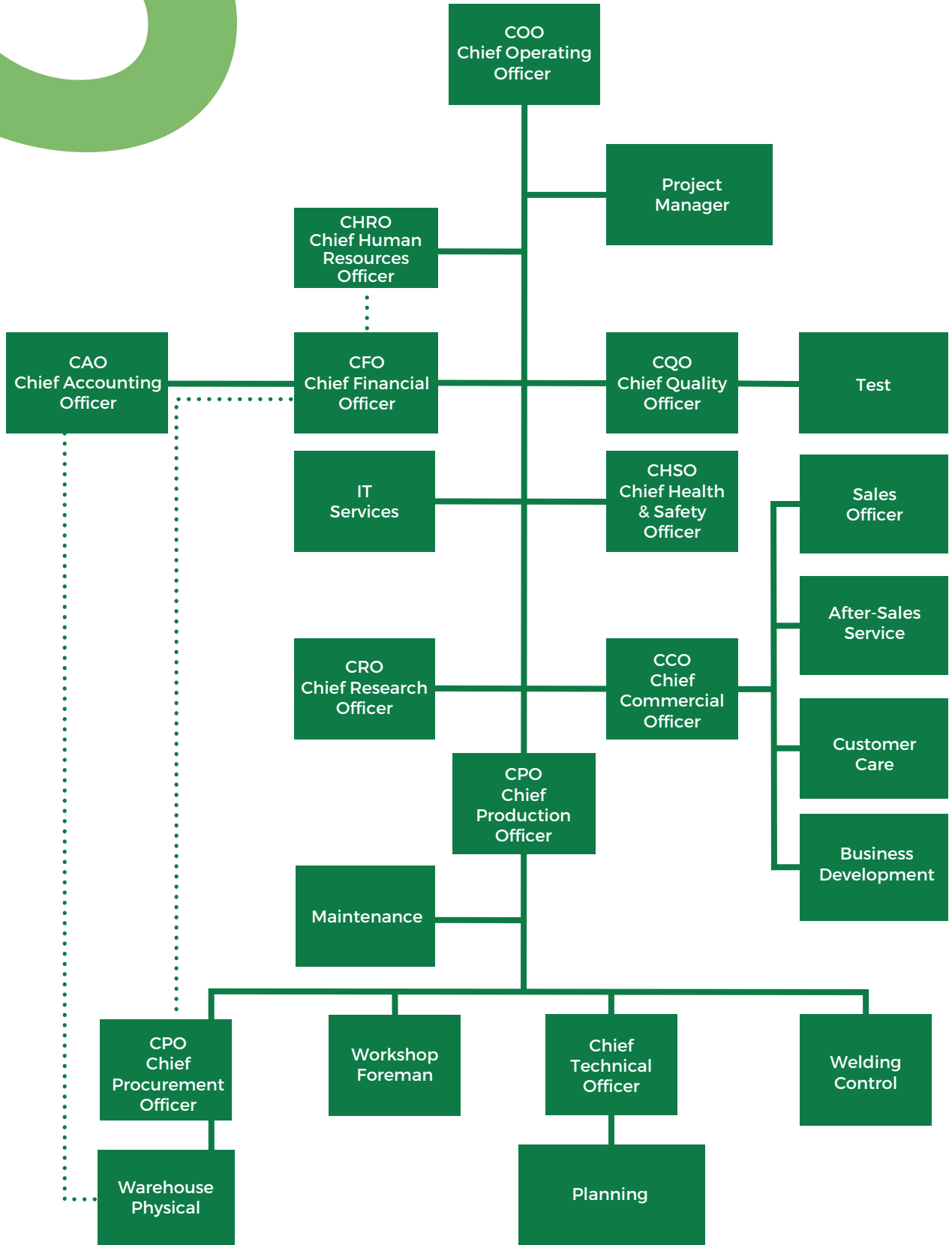
Together with **you**,
for a **sustainable future**.



**QUALITY
EQUIPMENT
MANUFACTURER**

3

ORGANIZATION CHART



TEAM

3.1



**ARIANNA
RITELLA**

CEO Chief Executive
Officer
COO Chief Operating
Officer
CHRO Chief Human
Resources Officer
CFO Chief Financial
Officer



**TOMMASO
RITELLA**

Chairman of the
board of directors

Chief Tender
Officer



**FRANCESCO
MEZZAPESA**

CAO Chief Accounting
Officer



**KATIA
RITELLA**

IT Officer



**MONICA
MOTTOLA**

CCO Chief Commercial
Officer



TERESA GENCHI

Sales Officer



MICHELE CARRIERI

CHSO Chief Health & Safety Officer Maintenance



FRANCESCO FASANO

CQTO Chief Quality and Test Officer Welding Control



CRISTINA LIUZZI

Customer care



MUSTAFÀ AL AUKIDY

Business development



FRANCESCO INTINI

Construction site management



GIANDOMENICO SILVESTRI

IT specialist



VITO LAERA

Installation and start-up supervisor



ANTONIO LAERA

Technical director



GIANLUCA NOTARANGELO

CRDO Chief Research & Development Officer
CPO Chief Production Officer
CFO Chief Technical Officer



VINCENZO LOLIVA

Manufacturing plant manager
Welding Control



GAETANO DENTAMARO

CPO Chief
Procurement Officer



DAVIDE PICA

Planning



CARMELO SPROVIERO

Warehouse Physical



TERESA FUSILLO

Logistics and accounting warehouse



DANILO MORGESE

Lean Coordinator



NICOLA BRUNO

Human Resources



VITA CURCI

Management secretary

4

ACTIVITIES

SERECO is a company specialized in the **DESIGN and CONSTRUCTION of plants, equipment and process machines** for municipal and industrial water and **wastewater treatment plants, water intake** from sea, rivers and lakes.

To guarantee a perfect working of the equipment produced, SERECO directly provides its Clients a complete system composed of the main and the local electrical panels of power, control and automation. The company today offers **the widest range among the Italian manufacturers in the water treatment sector.**

Each piece of equipment is made on the original design developed by an **in house team of engineers**, and manufactured in the **company-owned factory**, characterized by a strong vertical integration of production process. SERECO has a considerable presence on foreign markets and it has now references in more than **74 Countries.**

The favor found abroad is due to the dynamism and strong focus on quality, service, innovation by establishing a collaboration with the client from the design phase and to the installation, commissioning and maintenance phase.

To offer its Clients a more satisfactory service, the range of products offered can be integrated with the **service of PROCESS ENGINEERING** that includes the complete design, revision and consulting service, detailed engineering, reconversion and re-utilization engineering even in the case of expansion and restoration of municipal and industrial water and wastewater treatment plants.





The **company-owned FACTORY** opened in 2006 and it is solely used for the manufacturing of SERECO water treatment products.

Covering an area of 12060 m² indoor it includes a section dedicated exclusively to the production in **stainless steel and aluminum** to avoid iron contamination and another section for the production in carbon steel, a section for mechanical manufacturing, a sandblasting cabin and a painting cabin according to EU regulations. There is another area of 8000 m² outdoor for **inspections and testing, temporary storage, equipped loading facilities**, roads and other services.

The production section is equipped with automatic machines dedicated to cutting, bending and welding MIG and TIG as well as, for some processes, of robotic automatic type.

FACTORY

5

SERECO welders are all qualified by important training institutions and International qualification and all staff is qualified and regularly attends refresher and safety courses.

Sandblasting is done in an air-conditioning environment and in compliance with health and environment regulations.

Painting is done in a pressurized environment and in compliance with health and environment regulations.

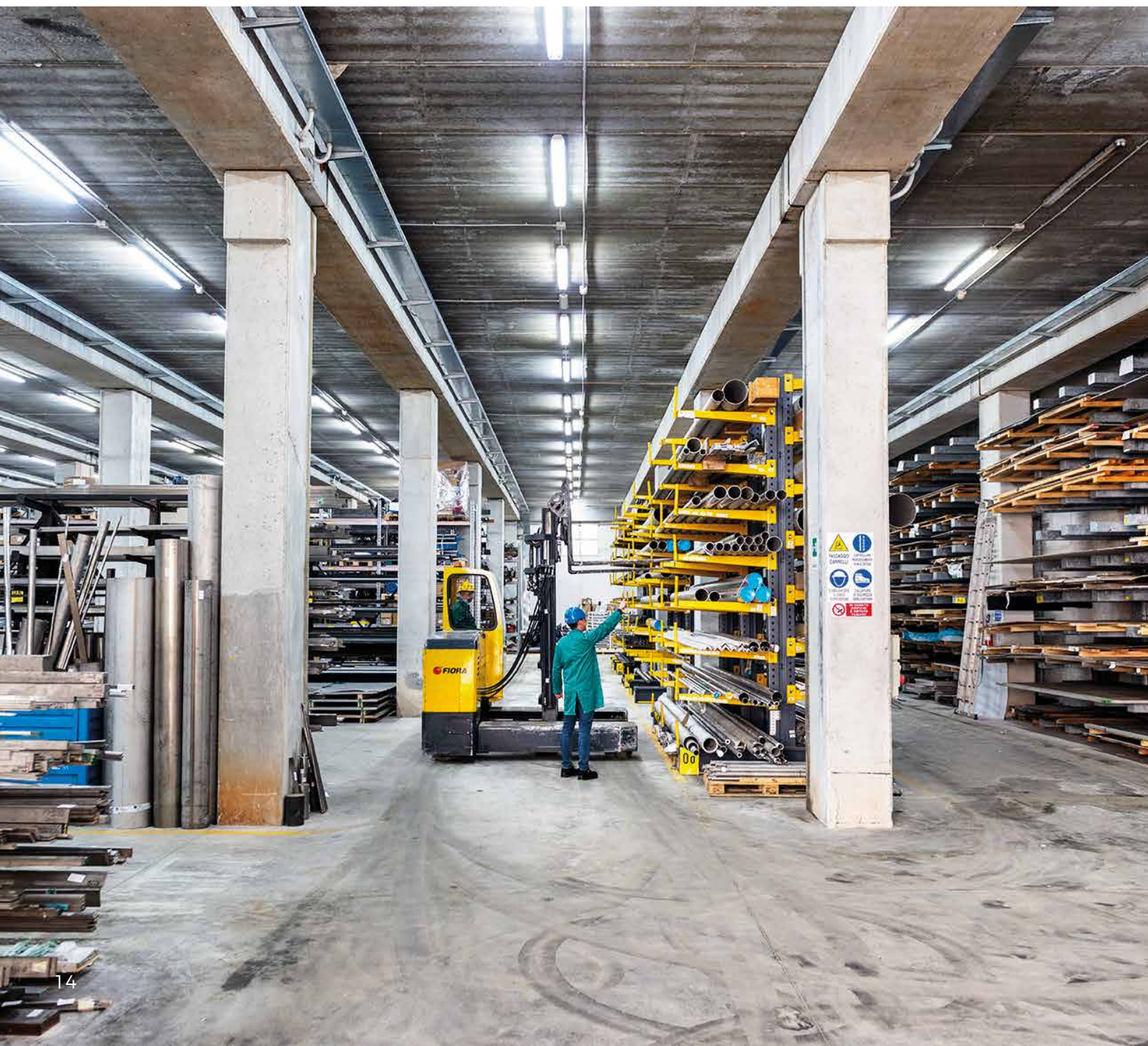
Pickling is done in a ventilated environment and in compliance with health and environment regulations.

The warehouse of raw, semi-processed and

finished materials is 2000 m² organized according to modern and computerized principles and equipped with dedicated handling systems.

Inspection and testing section is equipped with measurement and verification equipment but also with a dedicated and equipped tank to carry out the verification, including sample of aeration systems, mixing, level control, pumping and so on.

Loading areas are equipped with pallet trucks and container loading systems which offer all our customers the service of loading goods for transport.





6

VERTICAL INTEGRATION

— *our uniqueness*

Maximizing the **quality standards** has always been the main aim for SERECO. A goal that has been fully achieved thanks to a successful choice: **DIRECTLY MANAGE EVERY STEP OF PRODUCTION PROCESS.**



ENGINEERING

PURCHASING

WAREHOUSE

RAW MATERIAL CUT

BENDING

ROLLING

MECHANICS

SERECO develops and controls within the company all actions that lead to final product: from **design to engineering, to the finished product** by availing for some goods and services of qualified suppliers.

In this way SERECO is able to control at 100% quality and timing of production of all the solutions offered.

The care even in the smallest and simplest of the machines manufactured is very high because it will become part of a complex plant designed to obtain water, wastewater and sewage treatment to the best of the resources available.

PRE-ASSEMBLING

INTERMEDIATE TEST

SURFACE TREATMENT

FINAL ASSEMBLY

FINAL TEST

LOADING AND SHIPPING





7

PRODUCTS

All the equipment are **manufactured directly by SERECO** in its own workshop in Noci (BA) according to European regulation in force and in compliance with machinery directive 2006/42/CE.

The experience gained throughout the five continents, at every latitude, every temperature and every condition, struggling with different problems and requests allowed SERECO to **develop solutions for every need**.

WATER INTAKE

ARCHIMEDEAN SCREW PUMPS

ODOUR REMOVAL

COARSE SCREENING

FINE SCREENING

GRIT/GREASE REMOVAL

PRE-TREATMENT COMPACT STATIONS AND

PRETREATMENT DEDICATED TO MBR

CLARIFLOCCULATORS FOR POTABLE WATER

AND SIMILAR APPLICATIONS

CIRCULAR CLARIFIERS

RECTANGULAR CLARIFIERS

DISSOLVED AIR FLOTATOR

AERATORS

MIXERS

WATER FILTERS

SLUDGE THICKENERS

BELT PRESS

DIGESTERS

STORAGE SILOS

PENSTOCKS

COMPACTOR & CONVEYORS

COMPACT PLANTS

STORM WATER OVERFLOW

ELECTRIC AND POWER SOLUTIONS

SYSTEMS FOR SBR



8

APPLICATION AND PROCESSES

The application sectors of SERECO products are manifold and cover all the treatment phases and every process of water treatment. Design our products, test them, improve them and update them continuously is the company's core business.

This is what the company devotes its best energies and its own strategic direction.



Water treatment, wastewater treatment, municipal and industrial wastewater treatment, sludge treatment, water intake from rivers, dams, odor control units, etc.



Activated sludge, bio-filtration, MBR, MBBR, SBR, pure oxygen activated sludge process, sludge thickening, sludge dewatering, biological removal of ammonium and nitrates, biological removal of phosphorous, filtration, chemical disinfection, flocculation, clarification, anaerobic processes, aerobic processes by means of reutilization of CO₂ to produce methane, etc.



INTAKE



SEWAGE



WATER



SLUDGE



AIR

CERTIFICATIONS

SERECO, under its established traditions of correct and responsible business behavior, is committed to pursue the **best possible conditions of Safety, Health, Quality** and to operate in compliance with the requirements of environmental protection which are an important part of our civil life with reference to the principles of prevention and continuous improvement.

SERECO considers **Quality**, certified since 1997, a **central element** of its strategy and promotes a commitment to Quality at all levels of the Organization; it focuses on the **constant development** of its product, through all phases of the business process aimed at the achievement of a secure business stability and full Customer satisfaction, both internal and external.

The **Customer** assumes a central role for the success of the Company. It therefore becomes important to know him deeply by providing products and services that meet his needs and by achieving his maximum satisfaction.

SERECO strives for maximizing the involvement, training and retraining activities of the personnel at all levels, in particular the activities related to the conformity of product requirements.



Quality

UNI EN ISO 9001:2015



Health and Safety

UNI ISO 45001:2018



SERECO S.r.l. has a **Worker Health and Safety Management System**, certified in accordance with the **UNI EN ISO 45001:2018** standard.

SERECO S.r.l. is fully aware that a responsible economic strategy, aimed at the issues of Health and Safety at work deriving from its activities, is essential for the activity itself, and for the protection of all internal or external subjects involved or affected by the organization's performance in terms of occupational health and safety.

SERECO S.r.l. also recognizes that the continuous improvement of its performance in terms of Health and Safety leads to significant commercial and economic advantages and, at the same time, satisfies the expectations of improvement relating to the territorial context in which it operates.

SERECO S.r.l. therefore undertakes to pursue a **policy of continuous improvement** of its performance in terms of workers' health and safety, eliminating and/or minimizing, where technically possible and economically sustainable, any risk situation deriving from its activities, adapting this OSH risk dimensions' policy, also with the contribution of employees, suppliers and customers.

SERECO S.r.l. intends to achieve the above goals through the following actions:

- ensure that its activities are carried out in compliance with current legal provisions, providing safe and healthy working conditions to prevent work-related injuries and illnesses;
- committing to an ever greater involvement and consultation of workers;
- improve communication with stakeholders;
- implement every effort in organizational, operational and technological terms to eliminate dangers and reduce risks to workers' Health and Safety;
- define objectives and goals for the health and safety of workers, to be integrated with the operational management of the company and its development programs;
- sensitively evaluate the requests and needs of the community, also through the adoption of techniques and procedures for the prevention and control of accidents and emergencies, as well as collaboration with local authorities on safety issues;
- put in place appropriate and rigorous methodologies of verification, control and audit of performance management.

SERECO S.r.l. has an **Environmental Management System**, certified in accordance with the UNI EN ISO 14001:2015 standard. SERECO S.r.l. recognizes its commitment through **communication**, being open to dialogue with the public and interested parties in order to make the environmental impacts of its activities and its environmental principles understood, taking into consideration the requests of social organizations, employees and the authority, cooperating with public institutions in order to minimize the impact on the environment.

SERECO S.r.l. undertakes to make its employees, collaborators and all interested parties in general aware of the risks associated with operational activities in order to put them in a position to operate responsibly and knowingly, promoting professional development through training and awareness of their workforce with respect to environmental issues.

SERECO S.r.l. sets as a permanent objective, the **continuous improvement** of the performance of its organization through a continuous assessment of the environmental impacts connected to the company production processes, planning internal and external verification activities, conducted by expert and qualified CEPAS personnel, identifying the tools necessary for organization to put in place to constantly improve.

SERECO is qualified according to the Italian laws and regulations, for the **execution of public works** having **SOA Certificate** for designing and manufacturing of potable water and wastewater treatment plants and sewerage systems corresponding to the categories of enrolment OS22 rating VIII, and OG6 rating IV.

Environment

DIN EN ISO 14001:2015

MTIC INTERCERT
CERTIFICATE
 CERTIFICATO No. 12-E-0200613-TIC
 CERTIFICATE Nr. 12-E-0200613-TIC
 SI CERTIFICA CHE IL SISTEMA DI GESTIONE AMBIENTALE DI
 WE HEREBY CERTIFY THAT THE ENVIRONMENTAL MANAGEMENT SYSTEM
 OPERATED BY
SERECO S.r.l.
 Via della Solidarietà e del Volontariato 10
 70015 Noci BA ITALY
 È CONFORME AI REQUISITI DELLA NORMA
 IS IN COMPLIANCE WITH THE REQUIREMENTS OF STANDARD
DIN EN ISO 14001:2015
 QUESTO CERTIFICATO È VALIDO PER LE SEGUENTI ATTIVITÀ
 THIS CERTIFICATE IS VALID FOR THE FOLLOWING ACTIVITIES
Progettazione e costruzione di macchine, impianti ed attrezzature per il trattamento delle acque primarie e potabili e la depurazione delle acque di fogna di insediamenti civili ed industriali
Design and construction of machines, plants and equipment for the treatment of primary and drinking water and sewage water purification of civil and industrial sites
 RAPPORTO DI AUDIT No. RR-1021-E-MTIC-MS-0200613-12
 AUDIT REPORT Nr. RR-1021-E-MTIC-MS-0200613-12
 Data di prima emissione 15.11.2012 Data di revisione 10.11.2021 Data di scadenza 12.11.2024
 First issue date Revision date Expiry date
 La validità di questo certificato è soggetta a controlli periodici e a una completa riconsiderazione del sistema ogni tre anni. Per informazioni di cui al presente certificato, si prega di contattare il titolare dell'attività certificata.
 The validity of this certificate is subject to periodic audits and the complete re-assessment of the system every three years. For any further question with regard to this certificate please contact the certifying authority.
 IAF, DAKKS, Bureau Veritas, etc.
 Issued 10.11.2021
 InterCert GmbH - Group of MTIC - Am Bassen Bogen 2 - 53229 Bonn GERMANY
 www.mtic-group.org

SOA Certificate

attesta sede legale: Via Monte Rosa, 14 - 20149 Milano
 sede amministrativa: C.da Verdazzo, n.c. - 70010 Locorotondo (Ba)
 Cap.Soc. € 1.200.000,00 i.v. - R.E.A. 1421729
 C.F. - P. IVA - Iscrizione al Registro delle Imprese di Milano 13103700152
 info@attesta.it
 www.attesta.it
 Numero Verde 800-033083
 ORGANISMO DI ATTESTAZIONE
 Codice Identificativo: 13103700152 (Autorizzazione n.7 del 05/11/2000)
ATTESTAZIONE DI QUALIFICAZIONE ALLA ESECUZIONE DI LAVORI PUBBLICI
 (ai sensi del D.P.R. 207/2010)
 Rilasciata alla impresa: SERECO S.R.L.
 C.F.: 04010200729 P. IVA: 04010200729
 COG NOME: NOCI CAP: 70015 Provincia: BA
 Indirizzo: VIA SOLIDARIETA' E VOLONTARIATO 10
 Iscritta alla CCIAA di: BA al n.: 288001
 Rappresentanti legali: Nome e Cognome: Codice fiscale: P. JON DONATO RIZZI
 Direttori tecnici: Nome e Cognome: Codice fiscale: RIZZI FRANCESCO
 Categorie e classifiche di qualificazione:
 Qualificazione per prestazione di progettazione e costruzione fino alla VIII classifica.
 L'impresa possiede la certificazione (art.3 comma 1, lettera mm) del D.P.R. 207/2010 valida fino al 16/12/2023 rilasciata da SGS Italia S.p.A.
 L'impresa partecipa al consorzio stabile CONSORZIO STABILE PROGETTISTI COSTRUTTORI, con codice fiscale 0592830875.
 Attestazione n.: 04088/7/00 (N.ro prog./ codice SOA) Sostituzione l'attestazione n.: 96574/7/00 (N.ro prog./ codice SOA)
 Data rilascio attestazione originaria: 03/06/2019 Data scadenza validità (comp. SOA): 03/06/2022 Data scadenza intermedia (comp. SOA):
 Data rilascio attestazione in corso: 02/07/2021 Data effluviazione verificata triennale: Data scadenza validità quinquennale: 02/06/2024
 Firmatari: Rappresentante Legale: RIZZI PASQUALE Direttore Tecnico: RIZZI FRANCESCO
 Firmato digitalmente da: Pasquale Rosato Data: 05/07/2021 12:00:54 Firmato digitalmente da: RIZZI FRANCESCO Data: 05/07/2021 12:01:35

Welding

EN ISO 3834-2



FACTORY CERTIFICATIONS

SERECO factory based in Noci (BA), Italy, was subjected to a **thorough verification** by SGS Italia in order to demonstrate the compliance with the standards and finally achieve the certifications EN ISO 3834-2 and UNI EN 1090-1 that integrates into the quality management system UNI EN ISO 9001 already implemented in the company since long time.

For EN ISO 3834-2 certification, **the section 2 is the most complex** of 3834 series and requires the welding process to be carried out in the factory in accordance with quality standards that ensure the **efficiency and effectiveness of process costs** and procedures as well as the **safety of highly qualified personnel** involved and requires the compliance of qualified welding procedures (WPS) for assembled constructions made of steel, stainless steel and aluminum.

The UNI EN 1090-1 certification is the harmonized standard that meets the requirements for the **CE marking**, according to European Regulation no. 305/2011 (CPR, Construction Products Regulation) of steel and aluminum structures, with particular attention to the qualification documentation and the effective traceability of the products, and the expected acceptance tests.

CE Marking

EN 1090-1:2009 + A1:2011



Certificate of Conformity of the Factory Production Control

1381-CPR-469 Milan, 13th April 2017

In compliance with Regulation 305/2011/EU of the European Parliament and of the Council of 9 March 2011 (the Construction Product Regulation or CPR), this certificate applies to the construction product

Steel structures and aluminum structures

Produced by

Manufacturer: **SERECO S.R.L.**

Address: **Via della Solidarietà e del Volontariato N°10 - 70015 - Noci (BA)**

This certificate attests that all provisions concerning the assessment and verification of Constancy of performance described in Annex ZA of the Standards

EN 1090-1:2009+A1:2011 Production of structural steel components
 To Execution class EXC3 according to EN 1090-2
 Production of structural aluminum components
 To Execution class EXC3 according to EN 1090-3
 According to UNI EN ISO 3834-2
 Methods of Declaration: 1 - 2 - 3a - 3b

Under system 2+ for the performances set out above are applied and that the Factory Production Control fulfills all the prescribed requirements for these performances

This certificate has been issued on the **13th April 2017** and will remain valid as long as the harmonized standard remains valid or the manufacturing conditions in the plant of the factory production control itself are not modified significantly.

This certificate is a translation of the original certificate nr.1381-CPR-469 in Italian language and must not be used for any legal interpretation.

Date of last issue: **13th April 2017**

Position: RC CE

Name: Renato Donadelli

The Authorized Representative



SGS Italia S.p.A. - Via Caldera 21 - 20153 Milano - Italy - Tel. +39 02 733 24 430 - sgs.it/sgs.com - www.sgsgroup.it

Membri del gruppo SGS

SGS Italia S.p.A. - Via Caldera, 21 - Cap. Soc. € 2.500.000 i.v. - C.F./N. Imp. Reg. Imp. di Milano 0411288076 - P.IVA n. 11070200764
 RCS n. 140398 - Cod. Min. n. 0023017 - Società a partecipazione paritetica in ragione e controllo di SGS - Subordinati 87

WELDING

In 2017 SERECO obtained EN ISO 3834-2 certification, Sect. 2 comprehensive quality requirement for fusion welding of metallic materials.

The required standard to ensure the highest quality in welding processes

CE MARKING

SERECO factory is certified UNI EN 1090-1 Production of steel and aluminum structures -Sect. 1 Requirements for conformity assessment of structural components, certification required by law for CE marking of structural steel components.

**SERECO
COMMITMENT
FOR THE
ENVIRONMENT**

10





Our business is carried out by pursuing the environmental protection, not only in terms of conservation, but as an enhancement of the same, according to few essential principles of eco-sustainability of production processes.

Environmental goals. SERECO S.r.l. places its commitment to the environment at the same level of the other organizational and managerial needs, through planning and implementation of environmental goals and objectives.

Commitment to the protection of the environment. SERECO S.r.l. is committed to protecting the environment evaluating the management (or changes) of its production processes in order to:

- reduce all forms of environmental impact;
- involvement of staff and stakeholders;
- optimize the use of energy resources, using the best technologies available;
- focus on forms of alternative energy, therefore with a low environmental impact, through the installation of a plant for the production of electricity from solar sources that yields the organization independent from the National Electricity Transmission Grid.

Commitment to compliance with sector legislation. SERECO S.r.l., in compliance with the regulatory and legislative instruments of this sector, has as its primary objective the promotion of quality levels of human life, to be achieved through the preservation and improvement of conditions of the environment and the careful and rational use of natural resources

11

MARKETS

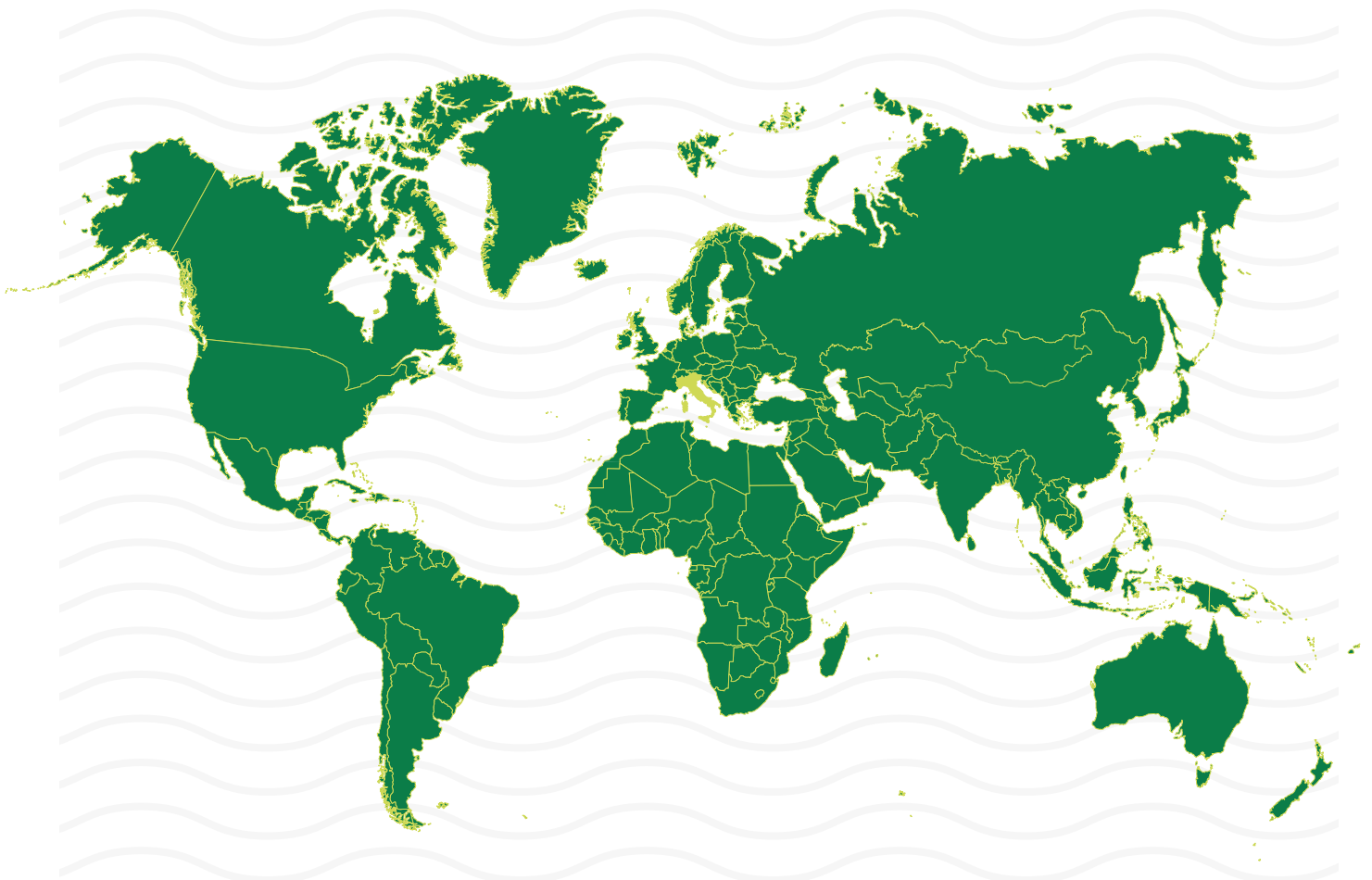
SERECO is an **INTERNATIONAL REFERENCE POINT** in the field of water treatment. It provides products and services in **74 Countries over the 5 continents**: a know-how which makes **SERECO a good and reliable partner** for all water treatment needs, **everywhere**.

Just to summarize, during these years of activity SERECO realized:

- more than 200 solutions for sewage and wastewater treatment;
- more than 150 solutions for water and primary treatment plants;
- more than 19500 tailor-made process equipment for water treatment.

A continuous activity and development that have made **SERECO over time a reference point in the field of water treatment throughout the world**.

Small or big treatment plants, high complexity or basic type, known all over the world or well established in their local original area.



COMPANY INFO

12

Company name	Sereco S.r.l.
Capital stock	2.500.000,00 €
Turnover 2022	15.000.000,00 €
Employees 2022	59
Chamber of commerce No.	288801
SOA certificate	96988/07/00
Banks	Unicredit S.p.a. Branch of Putignano (Ba) Intesa Sanpaolo S.p.a. Branch of Noci (Ba)
Address	Via della Solidarietà e del Volontariato n.10 70015 Noci (Ba), Italia
Telephone	+39 080 4970 799
Fax	+39 080 4971 324
Whatsapp	+39 348 3738 501
Web	www.sereco.it
Mail	sereco@sereco.it



SERECO[®]

quality equipment manufacturer



sereco.it